

**2nd ANNUAL RESERVOIR
FIRE FEST
Lakeshore Park
Brandon, Mississippi
June 15 & 16, 2007**

The Reservoir Volunteer Fire Department is proud to host the 2nd annual **RESERVOIR FIRE FEST**, June 15 & 16, 2007, at the Ross Barnett Reservoir in Brandon, MS. This annual event will feature the **SCOTT FIREFIGHTER COMBAT CHALLENGE**, a firefighter's parade featuring fire apparatus from all over the state, fire expo, demonstrations, food, and family events for all ages.

This 2nd annual event will help the Reservoir Volunteer Fire Department fund needed equipment and training activities. The Reservoir Fire Protection District covers approximately 30 square miles of land, 21 square miles of water, 21,660 citizens & 11,000 homes. The Reservoir Fire Department responded to 1,198 calls in 2006, a 10% increase from 2005. We are asking our community to help us maintain our high level of support & continue to improve our capabilities in a complex changing world.

RESERVOIR FIRE FEST 2006 attracted over 150 contestants and over 3,000 family and friends. Reservoir Fire Fest 2007 promises to be bigger and better. The Combat Challenge has been extended to two days to accommodate more competitors. Local teams from the Jackson metropolitan area will compete, as well as teams from all over Mississippi & the nation. **Reservoir Fire Fest** instantly became a favorite with many teams because of the beautiful lakeside location & the Mississippi hospitality. According to Brandon Cunningham, 2006 World Champion, "Reservoir Fire Fest is the best regional event I've ever attended."

Please help us make our 2nd annual **RESERVOIR FIRE FEST** a success with your donations and support. Donations are tax deductible & the Reservoir Volunteer Fire Department is a non-profit 503C organization. For further information please visit our website: www.reservoirfire.com or contact Steve Wood, President @ 601- 278-9750 or steve.wood@reservoirfire.com

Thanks for your Support!
Scott Berry, Fire Chief
Reservoir Fire Department

Sponsor Levels

Presenting Sponsor-(\$5,000 or greater)

- Right to use (RTU) your organization's name or logo to title the event (i.e. the ABC, INC. Fire Fest)
- Event Promotion through www.firefighterchallenge.com
- Signage space on competition tower
- RTU the "official" Firefighter Combat Challenge logo for event promotion, subject to approval of On Target Challenge, Inc. (OTC).
- Acknowledge on the LED display scoreboard
- Right to establish exhibit space for the purpose of sales promotion (sponsors supply their own booths).
- Live promotional mention via PSA within the context of the event.
- Opportunity to insert print and other promotional materials into "goody bags"
- Option to sponsor a competition category (i.e. Mississippi Fastest Individual), with proper recognition at awards ceremony.
- 25 tickets to the event

Gold Sponsor-(\$1,000 to \$4,999)

- Right to use the "official" Firefighter Combat Challenge logo for event promotion, subject to approval of On Target Challenge, Inc. (OTC).
- Signage space on the competition tower.
- Acknowledgement on the LED display scoreboard

- Right to establish exhibit space for the purpose of sales promotion (sponsors supply their own booths).
- Opportunity to insert print and other promotional materials into "goody bags"
- Opportunity to sponsor a competition category (i.e. Mississippi Fastest Individual), with proper recognition provided at awards ceremony.
- 15 tickets to the event

Silver Sponsor-(\$500-\$999)

- Signage space in the competition arena
- Acknowledgement on the LED display scoreboard
- Right to establish exhibit space for the purpose of sales promotion (sponsors supply their own booths).
- Opportunity to insert print and other promotional materials into "goody bags"
- Option to sponsor a competition category (i.e. Mississippi Fastest Individual), with proper recognition provided at awards ceremony.
- 5 tickets to the event

Bronze Sponsor-(\$100-\$499)

- Acknowledgement on the LED display scoreboard
- Opportunity to insert print and other promotional materials into "goody bags"
- Option to sponsor a competition category (i.e. Mississippi Fastest Individual), with proper recognition provided at awards ceremony.

Good Samaritan Sponsor-(\$1-\$99) In-kind donations are welcomed

- Acknowledgement on the LED display scoreboard
- Acknowledgement at awards ceremony only if donating prizes.